



ENTERPRISE MOBILITY STRATEGY FOR A FORTUNE 500 CPG FIRM

This Mobile Opportunity Assessment (MOA) undertaken by Endeavour helped the client in envisioning a mobility strategy for adapting mobile technology in its IT strategy. The assessment provided client a much needed clarity on various implementation options, a right strategy, technology and trends, the factors involved, and the best practices and the infrastructure needs.

Endeavour's strategic consulting team conducted a detailed study of client's existing technology, people, and processes, analyzed the needs with respect to device management, MEAP, TCO components and came up with a well defined strategy and roadmap for building the capabilities for developing and delivering mobile applications.

HIGHLIGHTS

Industry: Healthcare and Personal Care

Customer : Fortune 500 Firm, US